



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Pol/J Saunders/D/FL State House (17048)**  
**Dudley Media (3184)**  
DUDLEY,BOB  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - State Candidate (1071)  
SAUNDERS/FL DEMOCRATIC PARTY (1396  
**National/Political**  
/06372213

**Invoice** 643733  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 336854  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Dudley Media**  
**919 Catherine Street**  
**Philadelphia, PA 19147**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

SAUNDERS/FL DEM PART  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:06:07PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:14PM (Tu)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:12PM (We)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:00PM (Th)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 6:13PM (Fr)	00:30	JWS1201H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/22/12 6:29PM (Mo)	00:30	JWS1201H	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$15,000.00</b>
Commission	<b>(\$2,250.00)</b>
<b>Net Total</b>	<b>\$12,750.00</b>

Total Spots 5

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.